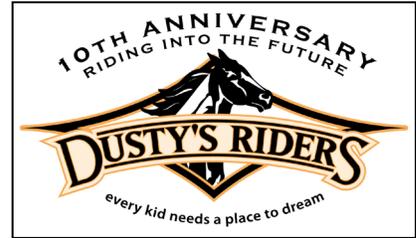


**Press Release**  
**For Immediate Release**



**More At-Risk Kids Will Benefit from Dusty's Riders Move to Gibson Ranch**  
**New Location Enables Non-Profit Group to Increase Number of Outings**

**Los Angeles, CA—May 9, 2012**—A recent move to Gibson Ranch will enable Dusty's Riders, a non-profit organization that offers at-risk youth the opportunity to spend a day with horses in a natural environment, to reach more at-risk youth in the Los Angeles area.

Dusty's Riders works with local Boys & Girls Clubs and other organizations to offer day outings to disadvantaged youth who may not otherwise have the opportunity to ride a horse, or spend the day out of the city. During the outing, kids learn about horse anatomy, feeding, and grooming, and go on a trail ride.

“Many kids that participate in our outings have never spent time near or with a horse, much less on a ranch, says Sarah Williams, CEO of Dusty's Riders. “Recognizing they have the self-confidence to touch, feed, and then maneuver such a large animal gives many of these kids the strength to overcome challenges in their personal lives. Leaving an outing with this newly found confidence inspires many kids to dream bigger than they thought they could.”

Gibson Ranch will enable Dusty's Riders to offer more summer outings, and give the organization the flexibility to create new types of outings. In addition organized events and filming held at Gibson Ranch will provide the small non-profit group with more visibility within the community.

Located in Sunland, CA, Gibson Ranch ([www.gibsonranch.us](http://www.gibsonranch.us)) is owned and managed by Dale Gibson, a real life cowboy and one of America's leading stunt riders and coordinators. The ranch is the home of Ride for a Cure ([www.rideforacure.net](http://www.rideforacure.net)), which chose Dusty's Riders as its 2012 charity beneficiary, and ETI Corral 210.

## **Dusty's Riders Moves to Gibson Ranch**

### **About Dusty's Riders**

Dusty's Riders, a non-profit organization powered entirely by volunteers, inspires at-risk youth to find the self-confidence needed to overcome challenges in their lives. By providing positive interactions with horses in a natural setting, Dusty's Riders encourages to develop a sense of self-worth, work as a team, discover how to master their own fears and experience joy with their peers. These essential skills are important to help children look beyond their current surroundings and open their minds to dream for a better future.

Located at the Gibson Ranch in Sunland, California, the program provides day and overnight outings to at-risk youth from Boys and Girls Clubs throughout Los Angeles (Burbank, Variety-East LA, San Fernando Valley, West San Gabriel Valley, and Watts Willowbrook), and local probation and counseling programs.

Founded in 2000 by sisters Jessica (Crawford) Hight and Sarah (Crawford) Williams, Dusty's Riders is a 501(c)(3) organization that accepts individual and corporate donations. Additional information can be found at [www.dustysriders.org](http://www.dustysriders.org).

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### **Further Information:**

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